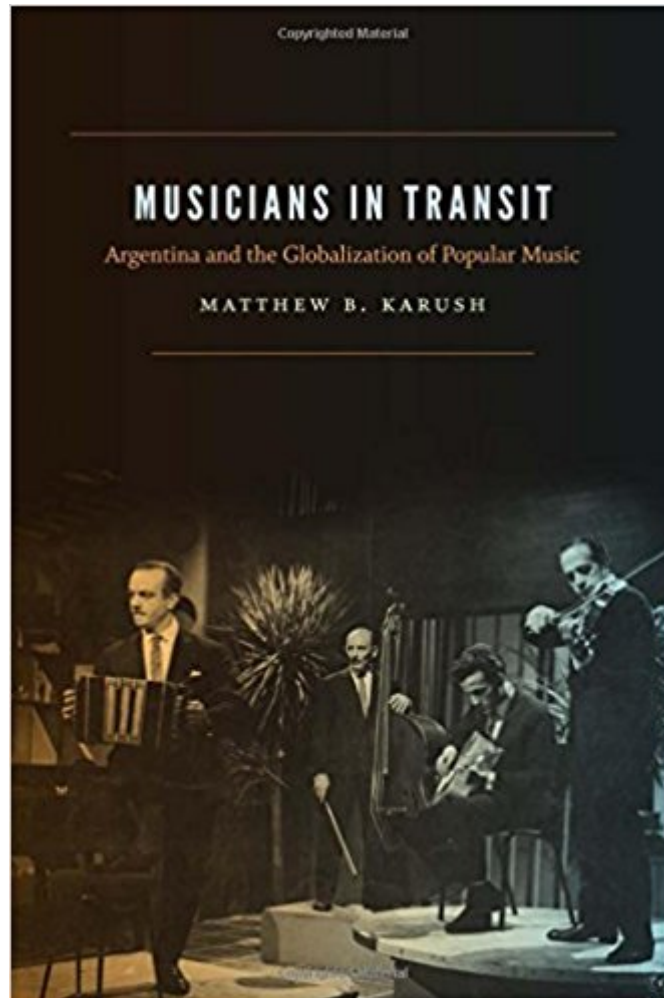




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Musicians In Transit: Argentina And The Globalization Of Popular Music



Synopsis

In *Musicians in Transit* Matthew B. Karush examines the transnational careers of seven of the most influential Argentine musicians of the twentieth century: Afro-Argentine swing guitarist Oscar Alemán, jazz saxophonist Gato Barbieri, composer Lalo Schiffrin, tango innovator Astor Piazzolla, balada singer Sandro, folksinger Mercedes Sosa, and rock musician Gustavo Santaolalla. As active participants in the globalized music business, these artists interacted with musicians and audiences in the United States, Europe, and Latin America and contended with genre distinctions, marketing conventions, and ethnic stereotypes. By responding creatively to these constraints, they made innovative music that provided Argentines with new ways of understanding their nation's place in the world. Eventually, these musicians produced expressions of Latin identity that reverberated beyond Argentina, including a novel form of pop ballad; an anti-imperialist, revolutionary folk genre; and a style of rock built on a pastiche of Latin American and global genres. A website with links to recordings by each musician accompanies the book.

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Customer Reviews

"From an exploration of early jazz in the 1920s to contemporary rock en español, Matthew B. Karush maps out the shifting topography of Argentine musicianship as no one has before. *Musicians in Transit* expertly traverses the racial politics and cosmopolitan yearnings that characterized musicians' efforts to define themselves in relationship with the world beyond Argentina. Karush reveals the individual footpaths and transnational bridges essential for decoding

the relationship between music, capital, and nation." (Eric Zolov, author of *Refried Elvis: The Rise of the Mexican Counterculture*)"Matthew B. Karush presents a rich and compelling analysis of these major artists, revealing the importance of international influences on their music while highlighting their role in shaping musical trends across the globe. In the process, Karush provides a fascinating panorama of Argentine popular music." (Bryan McCann, author of *Hello, Hello Brazil: Popular Music in the Making of Modern Brazil*)"Thanks to his command of cultural, social, and historical contexts and deftness in illuminating and interpreting the dialectic between musicians and the forces of transnationalism and globalization, [Karush] succeeds in presenting a nuanced, sweeping view of Argentinian music history that also reads as an engaging narrative. . . . Highly recommended." (G. R. Innes Choice 2017-07-01)

Matthew B. Karush is Professor of History at George Mason University. He is the author of *Culture of Class: Radio and Cinema in the Making of a Divided Argentina, 1920â€”1946* and coeditor of *The New Cultural History of Peronism: Power and Identity in Mid-Twentieth-Century Argentina*, both also published by Duke University Press.

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